

COM210 Project Creative Brief

PROJECT 4: Infographic

Date: 10/8/2023

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PROJECT BACKGROUND

This is an infographic project. We are creating it based on a subject we choose, hoping to inform people interested in that topic.

TARGET AUDIENCE & JUSTIFICATION:

I plan to inform people, probably between 20-40, who live in the PNW about Mt Rainier National park.

INSPIRE US!



SKETCH



The following will be completed for the final submission only:

PROJECT DETAILS

DRAFT

Place a JPG image of your draft here.

CHANGES

What changes have you made since you created the draft?

FONTS

Tell us the fonts you used and their category.

COLOR SCHEME

What type of color scheme and specific colors did you use?

IMAGES

Cite images (including yours) you used:

TWITTER

What is the link to your Twitter post for this project?

Reflection

THINGS LEARNED

Please answer each question below.

1. What are a few things you learned while working on this project?
2. What are you most proud of? What was most difficult for you?
3. How effective is your project in communicating the message? Why?