

# COM210 Project Creative Brief

## PROJECT 1: FLIER

Date: 10/19/2023

Name: Rachel Jones

## PROJECT BACKGROUND

*This is a flyer, meant to inform a group of people about a gathering or event.*

## TARGET AUDIENCE & JUSTIFICATION:

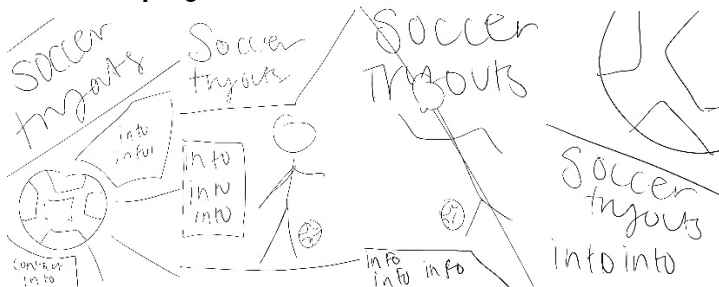
*I will be making a flyer to promote tryouts for the WSU Womens soccer club, so my audience is college aged women and I want them to come try out for the team.*

## INSPIRE US!



## SKETCH

*Before designing the draft, sketch 4 variations of how this project can go. Doesn't have to be perfect- just show the idea. Place the image here. **This should be done before beginning the project in the Adobe programs.***



*The following will be completed for the final submission only:*

## PROJECT DETAILS

### DRAFT

*Place a JPG image of your draft here.*

## **CHANGES**

*What changes have you made since you created the draft?*

## **FONTS**

*Tell us the fonts you used and their category.*

## **COLOR SCHEME**

*What type of color scheme and specific colors did you use?*

## **IMAGES**

*Cite images (if any) you used:*

## **TWITTER**

*What is the link to your Twitter post for this project?*

# **Reflection**

## **THINGS LEARNED**

*Please answer each question below.*

1. What are a few things you learned while working on this project?
2. What are you most proud of? What was most difficult for you?
3. How effective is your project in communicating the message? Why?