

RACHEL JONES

Design Portfolio



DESIGN. CREATE. INSPIRE.



ABOUT

Hi! My name is Rachel Jones. I'm a third year design student at Washington State University.

I enjoy hiking, drawing, and spending time with my dog. I'm hoping to go into a career in graphic design.

CONTACT

Email: rachel.k.jones@wsu.edu

Cell: 425-406-0924

Website: racheljonesmedia.com

CONTENTS

1. WSU Promo
2. Infographic
3. Flyer
4. Icons
5. Boring Image Project
6. How to Video

WSU PROMO

Get a taste of

COUG SPIRIT



School Spirit Comes Alive at WSU

At WSU, no matter what you pursue, Cougs will support you every step of the way. Cougs all over the globe come together to share the Coug legacy. Be part of a tradition. Be part of the Coug family.



WSU PROMO



DATE

10/2/2023

PROGRAMS

Adobe Photoshop

DESCRIPTION

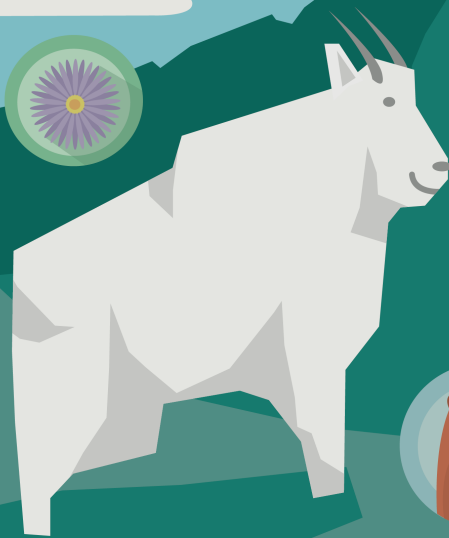
The goal is this project was to take a photo of WSU and create a promo for it.

LEARNED

How to take good photos to use in composition and tools in Photoshop

INFOGRAPHIC

Mt. Rainier NATIONAL PARK



Who Lives Here?

Mount Rainier National Park is home to many diverse creatures. As for hooved animals, the park offers animals such as deer and elk. One of the most notable animals is the mountain goat. On a smaller scale, the rodents of the park include beavers, mice, and marmots.



Flora

Mount Rainier National Park is home to many flora. As for flowers, the alpine aster, lupone, and scots bluebell. The star of the show, the trees, are plentiful. Look out for Douglas Firs and Mountain Hemlock.



Why visit the park:

Just a few hours south of the thriving Seattle, this park has so much to offer. From challenging hikes to family fun, the nature of Washington will pull you in time and time again.



*Hoofed Mammals: National Parks Service, U.S. Department of the Interior, www.nps.gov/mrora/learn/nature/hoofed-mammals.html
Accessed 15 Oct. 2023. B

*Rodents: National Parks Service, U.S. Department of the Interior, www.nps.gov/mrora/learn/nature/rodents.htm#CF_JUMP_077815_Ac
Accessed 15 Oct. 2023. B

*Subalpine Wildflowers: National Parks Service, U.S. Department of the Interior, www.nps.gov/mrora/learn/nature/subalpine-wildflower
Accessed 15 Oct. 2023. B

*Conifer Trees: National Parks Service, U.S. Department of the Interior, www.nps.gov/mrora/learn/nature/conifer-trees.htm
Accessed 15 Oct. 2023. B

INFOGRAPHIC

DATE

10/15/2023

PROGRAMS

Adobe Illustrator



DESCRIPTION

The goal is this project was to choose a topic we like and inform through a graphic

LEARNED

How to cite sources on graphic, how to cleanly fit lots of text on graphic

FLYER

WSU WOMEN'S CLUB SOCCER

WINTER 2023 TRYOUTS



When?

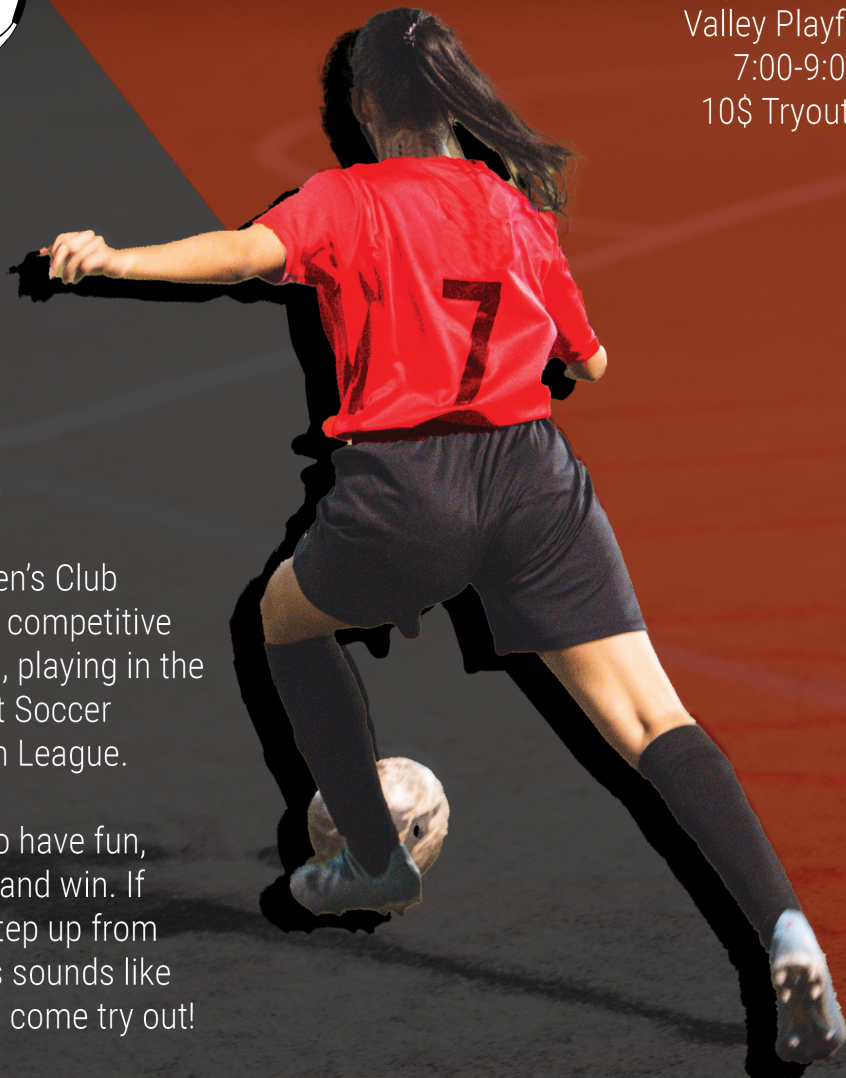
January 15th & 17th
Valley Playfields
7:00-9:00PM
10\$ Tryout Fee

What?

WSU Women's Club Soccer is a competitive sports club, playing in the West Coast Soccer Association League.

We strive to have fun, work hard, and win. If playing a step up from intramurals sounds like you, please come try out!

Follow our Instagram: @wsuwsoccerclub



FLYER



DATE

10/29/2023

PROGRAMS

Adobe Indesign

DESCRIPTION

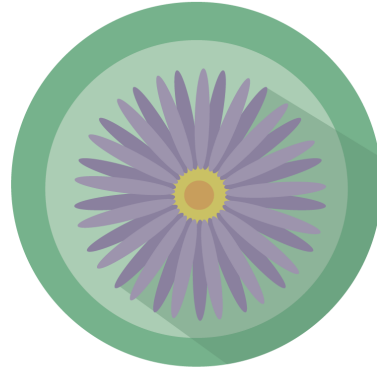
The goal is this project was to create a flyer for a real group relevant to us

LEARNED

How to work with images in Indesign, how to promote an event

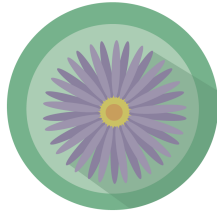
ICONS

Mt. Rainier National Park



ICONS

Mt. Rainier National Park



DATE

10/9/2023

PROGRAMS

Adobe Illustrator

DESCRIPTION

The goal is this project was to create relevant and clean icons to use on infographic

LEARNED

How to do flat design, use vectors to make complex images

BORING IMAGE



**Cow in
the way?
MOO-VE
him.**

BORING IMAGE



DATE

9/11/2023

PROGRAMS

Adobe Photoshop

DESCRIPTION

The goal is this project was to create an interesting graphic from a boring photo

LEARNED

How to work with images in Photoshop, how to combine text and images

HOW TO VIDEO

How to Make Paper Snowflakes



A Simple Demo

HOW TO VIDEO



DATE

12/3/2023

<https://www.youtube.com/watch?v=KaoRTTf4ezQ>

PROGRAMS

Adobe Premier
Pro

DESCRIPTION

The goal is this project was to create a how to video showing a topic of our choice

LEARNED

How to take good video, how to use audio, record clean audio, and edit video