Rachel Jones

DIGITAL STORYTELLER AND DESIGNER

RJ

Hello! My name is Rachel Jones and I'm a graphic design student at Washington State University. I love to tell stories through designs, bringing words up off the page and into design systems that speak to many.
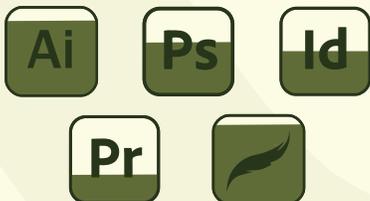
GET IN TOUCH

- Greater Seattle Area
- racheljones3303@gmail.com
- racheljonesmedia.com
- www.linkedin.com /in/rachel-jones3

SKILLS

- Branding
- Visual Identity
- Typography
- Color Theory
- Illustration
- Visual Storytelling
- Adobe Illustrator
- Adobe Photoshop
- Procreate
- Basic HTML/CSS
- C/C++ Coding

SOFTWARE

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EDUCATION

WASHINGTON STATE UNIVERSITY

Digital Technology and Culture   AUG 2021 - MAY 2025
GPA: 4.00

- Bachelor's Degree focusing on multimedia design
- Minors in Computer Science and Fine Arts
- Certificate in Graphic design

WORK EXPERIENCE

GRAPHIC DESIGNER

WASHINGTON STATE UNIVERSITY MAR 2023 - PRESENT

- Created unique and creative posters, logos, and social media posts for student organizations.
- Helped create and took design lead on monthly newletter to student organizations
- Communicated with clients and coworkers to fulfill requests that exceeded expectations.

BRAND IDENTITY DESIGNER

LAWSON GARDENS   AUG 2023 - DEC 2023

- Worked to create a complete visual identity based on research and exploration of the client.
- Created collatoral: post cards, postage stamps, pattern design, logos, and posters
- Collaborated with peers to develop initial research

GRAPHIC DESIGNER

DS MARKETING   MAR 2022 - APR 2023

- Created branding and political campaign designs
- Participated in working with local clients to reach their design goals